

MINUTES OF MEETING OF ACADEMIC ADVISORY COUNCIL

AY 2014- 15

Name of Association: Pune Institute of Business Management Academic Advisory Council

Type of Meeting: Council Meeting AY 2014-15

Date: 28th April 2014

Time: 10:00 AM-4:30 PM

Venue: 1st Floor Conference Room, Pune Institute of Business Management, Gat no. 605/1, Lavasa road, Pirangut, Tal Mulshi, Maharashtra. Pune 412115.

Meeting Facilitator: Asst. Prof. Palak Sharma

Call to order: Meeting was called to order at PIBM conference room. A quorum was established.

Roll Call:

Attendees Present:

Academic Director		Dr. Deshpande	
Domain	Member	Designation	Area of Expertise
Finance	Prof. A P Rao	Academic Subject Matter Expert; Ex VP Kinetic Motors	Corporate Finance
	Mr. Neeraj Madhekar	Industry Subject Matter Expert; Group Executive VP and Regional Business Leader, Yes Bank	Risk and Credit
	Mr. Prabhakar A.K	Industry Subject Matter Expert; Head of Research - IDBI Capital	Equity Research
	Mr. Manish Singhania	Industry Subject Matter Expert; CFO - Essar Steel Pune Facility	Project Finance
	Mr. Anil Jalihal	Industry Subject Matter Expert; CFO - Indoschottle	Corporate Finance
Marketing	Prof. Prakash Singhi	Academic Subject Matter Expert; Ex. Dean IIM A	Strategic Marketing
	Mr. Arijit Dutta	Industry Subject Matter Expert; CEO Uno Minda	Strategic Marketing
	Mr. Manish Rohtagi	Industry Subject Matter Expert; Business Head and	Sales & Distribution; Retail



		Profit Center Head, Hero Cycles Ltd.	
	Mr. Diniar Patel	Industry Subject Matter Expert; Chief Editor, Times of India	Media & Branding
HR	Mr. V V Nathan	Academic Subject Matter Expert, HR PIBM	HR & OB
	Mr. Alok Narayan	Industry Subject Matter Expert; Executive TA head, Quatro	PMS
	Mr. Pramod Shah	Industry Subject Matter Expert; HR Business Head, Tata Capital	OD

Absent: None

Meeting Agenda:

1. Discussion on key agenda approved and recommended for academic activity for AY 2014-15 by the governing body.
2. Strategizing the execution plan and academic calendar for AY 14-15.

Review of Minutes from the last meeting:

1. 2013 CBCS pattern syllabus of SPPU of MBA program successfully adopted.
2. Interview/Viva component successfully introduced as part of the final evaluation for PGDM.

Marketing Domain:

1. The director opened the discussion with the restructuring of Business Orientation program, where more industry exposure will be planned.
2. Prof. Singhi suggested to identify the strong and weak students in communication and aptitude and to keep extra sessions for them, also to check the faculty load as per the extra sessions require.
3. Mr. Arijit Datta industry expert also suggested to keep more JD based training session for senior students which will help them to understand the nature of job and also the skills require for the specific job. Mr. Arijit suggested to call corporates for such trainings so that students would get the better understanding as well as practical knowledge.



4. Mr. Diniar Patel suggested for Winter Internship program to make it more sector specific which will give clarity to students to pursue their career as per their goals.
5. The director suggested that there would be unguided sessions to be planned in all marketing specialization subjects as that will help students to understand the application of the subject.
6. The director also suggested to introduce half credit module of Digital Marketing and E-Commerce for marketing specialization students which has been also approved by governing body. Prof. Prakash Singhi suggested to develop some faculty in-house for long term, but for now he suggested one industry expert as Mr. Venu who can take the subject and one professor can be associated with him.

Human Resource Domain:

1. Prof. Nathan agreed to identify strong and weak students in HR specialization also and to provide them extra training to improve their skills as per the requirement of industries.
2. Mr. Alok Narayan also suggested to keep unguided sessions in PMS, R&S and Training and Development which are the major HR specialization subjects for better understanding of subject.

Finance Domain:

1. Prof. Rao agreed to identify strong and weak students in Finance specialization also and to provide them extra training to improve their skills as per the requirement of industries.
2. Mr. Manish suggested to introduce "Business Data" subject in semester-I which would give the clarity to students in understanding actual annual report and data analysis.
3. Prof. Rao agreed upon the idea of JD based training for specialization subjects in semester-III which would help students for better understanding of the subjects and the skills require for the job.

Authorized Signatory

Director

Principal Director

Chairman